Jadwal Pelatihan 2027 - Sales & Marketing Series

InClass (Tatap Muka) - 78 topik

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No	Judul Topik	Kota	Hari	Jan	Feb	Mar	Apr	Mei	Jun	Jul	Agu	Sep	Okt	Nov	Des	Mulai (Rp)
Corporate Communications																
1	Integrated Marketing Communication	Jakarta	2	18-19	23-24		27-28	25-26	10-11		2-3		7-8	30/11-1/12		5.950.000
Sales & Marketing Series Lainnya																
2	Advanced Selling Skills for Maximum Profit	Jakarta	2	6-7	23-24	4-5		24-25		6-7				8-9	14-15	5.950.000
3	Agility for Business	Jakarta	2	11-12		24-25		25-26		12-13		9-10		11-12		5.950.000
4	Applied CRM using CRM Strategy Map	Jakarta	2	26-27			14-15		15-16	29-30			12-13		7-8	5.950.000
5	Applied Marketing Research Using Ms. Excel	Jakarta	2		24-25		19-20	24-25	7-8		23-24		11-12		13-14	5.950.000
6	Basic Marketing : Customer Relationship Management	Jakarta	2		3-4	24-25		4-5		12-13		15-16		1-2		5.950.000
7	Becoming A Sales Hero In Disruption Wave	Jakarta	2		15-16			25-26	14-15			13-14		8-9		5.950.000
8	Business Continuity Management (BCM)	Jakarta	1/2		10-11			24-25	8-9	5		20-21		18-19		3.950.000
9	Business Continuity Plan (BCP)	Jakarta	2	12-13		22-23		25-26	22-23			21-22	26-27		21-22	5.950.000
10	Business Development and Marketing Strategy	Jakarta	2	11-12		24-25	14-15	12-13	21-22	29-30	18-19	28-29				5.950.000
11	Business Development Specialist	Jakarta	2	11-12	16-17	18-19		3-4	14-15		23-24	13-14	12-13	16-17		5.950.000
12	Business Intelligence	Jakarta	2					25-26	28-29							5.950.000
13	Cara Cerdas Merancang Program Periklanan	Jakarta	2	20-21	15-16	24-25	27-28	25-26	14-15	12-13		20-21	11-12		9-10	5.950.000
14	Channel Development Skill	Jakarta	2	20-21			20-21		8-9		19-20			17-18		5.950.000
15	Competitive Marketing Strategy	Jakarta	2	6-7	22-23			4-5		8-9		30/9-1/10			6-7	5.950.000
16	Consultative Selling Skill	Jakarta	2		17-18	24-25		24-25		15-16		16-17			16-17	5.950.000
17	Consultative Selling Skill for Sales Mastery	Jakarta	2	21-22		22-23		24-25		21-22		16-17		22-23		5.950.000
18	Customer Focus Selling Skills	Jakarta	2	13-14	8-9	23-24		3-4		26-27	23-24		18-19			5.950.000
19	Customer Interaction & Telephone Courtesy	Jakarta	2	14-15		24-25		10-11		19-20			4-5		13-14	5.950.000
20	Customer Relationship Management (CRM)	Jakarta	2	6-7	15-16	18-19				15-16	24-25		11-12		9-10	5.950.000
21	Customer Service in Credit Union	Jakarta	2			18-19		21-22			24-25			22-23		5.950.000
22	Desain Media Presentasi	Jakarta	2	6-7	22-23			10-11		22-23	30-31			1-2		5.950.000
23	Desain Media Publikasi Perusahaan	Jakarta	2	11-12	8-9	24-25	5-6	10-11	14-15	19-20			11-12	8-9	6-7	5.950.000
24	Developing Sales Lending Skill	Jakarta	2			18-19		24-25		8-9				9-10		5.950.000
25	Digital Marketing Strategy	Jakarta	2	20-21	3-4	4-5			8-9	22-23	3-4		12-13	30/11-1/12		5.950.000
26	Digital Marketing Strategy - 1 Day	Jakarta	1		23						6					3.950.000
27	Effective Customer Retention Marketing	Jakarta	2		17-18		27-28		8-9		3-4		12-13		7-8	5.950.000
28	Effective Marketing Management	Jakarta	2	6-7			1-2	25-26	7-8	22-23	30-31	14-15		15-16	6-7	5.950.000
29	Effective Sales Skills	Jakarta	2	25-26	10-11	23-24	27-28	24-25	10-11	26-27	30-31	20-21		8-9		5.950.000
30	Effective Telemarketing	Jakarta	2	6-7		1-2	19-20	24-25		22-23	12-13				6-7	5.950.000
31	Effective Telemarketing Skills	Jakarta	2		22-23		19-20	25-26	14-15	5-6	12-13		14-15		2-3	5.950.000
32	High Impact Selling Skill	Jakarta	2			24-25	1-2			29-30			11-12		7-8	5.950.000

No	Judul Topik	Kota	Hari	Jan	Feb	Mar	Apr	Mei	Jun	Jul	Agu	Sep	Okt	Nov	Des	Mulai (Rp)
Sales & Marketing Series Lainnya (lanjutan)																
33	How To Make A Great Sales Presentation & Negotiation Technique	Jakarta, Belitung	2	19-20			28-29			19-20		13-14	18-19			5.950.000
34	Improving Customer Service Thru Telephone Courtesy	Jakarta	1		15			14		26			5		21	3.950.000
35	Increasing Your Sales Throught Effective Selling	Jakarta	2	26-27		1-2	28-29		9-10		2-3	20-21		2-3		5.950.000
36	Kupas tuntas Customer Satisfaction dan Loyalty	Jakarta	2		17-18			10-11			23-24	16-17	7-8			5.950.000
37	Leading & Coaching Your Sales Team	Jakarta	2			29-30						28-29				5.950.000
38	Market Research Training	Jakarta	2	6-7		24-25		10-11	22-23		30-31	27-28		8-9		5.950.000
39	Marketing Intelligence (MI)	Jakarta	2	25-26	15-16		14-15		21-22		5-6	9-10	7-8		2-3	5.950.000
40	Marketing Intelligence: Concept & Practice	Jakarta	2			1-2		10-11			12-13			16-17		5.950.000
41	Marketing Management	Jakarta	2		8-9			27-28	28-29		26-27			15-16		5.950.000
42	Marketing Management untuk Industri Farmasi	Jakarta	2		9-10		14-15		14-15		5-6		18-19		6-7	5.950.000
43	Marketing Strategy Competitive	Jakarta	2		11-12	16-17		10-11		6-7	5-6	20-21	4-5	30/11-1/12		5.950.000
44	Marketing Tuntas	Jakarta	2				19-20			6-7			14-15			5.950.000
45	Master Of Business Development	Jakarta	2	6-7		24-25		10-11			3-4	20-21	12-13		6-7	5.950.000
46	Menjadi Extraordinary Sales dengan Elite Sales Way	Jakarta	2					4-5		27-28						5.950.000
47	Merchandising Principles	Jakarta	2	20-21	8-9	24-25	5-6			20-21		20-21		16-17		5.950.000
48	Mind Gold Strategy for Sales	Jakarta	1	12		5		14		5		6		1		3.950.000
49	New Product Development	Jakarta	2	25-26		24-25		25-26		6-7	30-31					5.950.000
50	New Product Development (NPD)	Jakarta	2		15-16	29-30	26-27	24-25		8-9		21-22	5-6			5.950.000
51	Perpajakan untuk Marketing	Jakarta	1				5	18		5				29		3.950.000
52	Persuasive Marketing	Jakarta	2	20-21			21-22					16-17				5.950.000
53	Powerfull Merchandising	Jakarta	2		17-18		14-15		24-25		12-13		19-20		20-21	5.950.000
54	Preparing Business Plan	Jakarta	2			24-25		13-14		5-6		9-10		18-19		5.950.000
55	Presentation Skills	Jakarta	2	20-21		24-25		25-26		5-6		21-22		23-24		5.950.000
56	Problem Solving Of Direct Marketing	Jakarta	2				19-20	27-28			12-13		7-8	25-26		5.950.000
57	Sales And Relationship Capability	Jakarta	2		17-18		21-22		16-17		18-19		18-19		14-15	5.950.000
58	Sales Clinic Program	Jakarta	2		2-3		5-6		7-8			13-14		29-30		5.950.000
59	Sales Management Cycle	Jakarta	2	6-7		24-25		27-28	24-25	12-13	30-31			8-9		5.950.000
60	Sales Motivation Journey	Jakarta	2		3-4		5-6		10-11		3-4	28-29		30/11-1/12		5.950.000
61	Salesmanship (Menjual Semudah Bernafas)	Jakarta	2		3-4		27-28		7-8		23-24		7-8		7-8	5.950.000
62	Salesmanship Skills	Jakarta	2	14-15	3-4		5-6			13-14		13-14				5.950.000
63	Selling & Negotiation Skill Based On Set	Jakarta	1	8		1			24		9			3		3.950.000
64	Sistem Manajemen Hubungan Pelanggan	Jakarta	2		2-3	29-30		10-11		27-28		16-17		11-12		5.950.000
65	Smart For Salesman Training Program	Jakarta	2		17-18		1-2		7-8		23-24		14-15		7-8	5.950.000

No	Judul Topik	Kota	Hari	Jan	Feb	Mar	Apr	Mei	Jun	Jul	Agu	Sep	Okt	Nov	Des	Mulai (Rp)
Sales & Marketing Series Lainnya (lanjutan)																
66	Smart Selling	Jakarta	1	6		1		19	7			6		1		3.950.000
67	Social Media Marketing Strategy	Jakarta	2		17-18	16-17	1-2		22-23		5-6		18-19		15-16	5.950.000
68	Strategic Issues in Experiential Marketing	Jakarta	2		15-16		19-20		14-15	12-13	30-31		7-8		6-7	5.950.000
69	Telemarketing Skills Training	Jakarta	2		2-3	24-25			15-16	22-23		14-15		29-30		5.950.000
70	The 7 Selling Steps for Sales People	Jakarta	2	27-28			21-22		15-16		23-24		11-12		6-7	5.950.000
71	The New Way Of The Great Selling Skill	Jakarta	2	11-12		15-16		10-11		13-14		8-9		10-11		5.950.000
72	Total Selling: Powerful Strategy Selling	Jakarta	2	20-21		24-25	26-27		10-11		23-24		14-15		7-8	5.950.000
73	Trade Marketing & Shoppers Marketing	Jakarta	2		15-16				22-23	22-23	19-20		19-20		14-15	5.950.000
74	Wealth Management Sales	Jakarta	2		15-16			4-5		12-13		9-10		22-23		5.950.000
75	Winning the sales and marketing war	Jakarta	2		15-16			25-26		19-20		9-10		8-9		5.950.000
Sales Skills & Techniques																
76	Effective Selling Skills and Negotiation for AE	Jakarta, Jakarta Selatan	2		23-24	23-24		10-11	10-11		3-4	20-21				5.950.000
Topik Lainnya																
77	Advanced Handling Complaint di Konteks B2B	Jakarta	2						3-4		9-10		12-13		1-2	5.959.000
78	Smart Selling Skills: Lead Mapping, NLP & Closing Strategy	Jakarta	2			2-3		4-5		6-7		8-9		10-11		5.959.000

Jadwal Pelatihan 2027 - Sales & Marketing Series

Online (Live) - 52 topik

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No	Judul Topik	Hari	Jan	Feb	Mar	Apr	Mei	Jun	Jul	Agu	Sep	Okt	Nov	Des	Mulai (Rp)
Business Development & New Product															
1	New Product Development	2	25-26			19-20		9-10		30-31			18-19	9-10	4.050.000
2	New Product Development (NPD)	2		2-3	18-19		18-19	10-11		24-25		4-5			4.050.000
Customer Relationship & Service															
3	Applied CRM using CRM Strategy Map	2	25-26		18-19		26-27			12-13		18-19		22-23	4.050.000
4	Basic Marketing : Customer Relationship Management	2		3-4	4-5		18-19		20-21			18-19			4.050.000
5	Customer Relationship Management	2				19-20			26-27			7-8		15-16	4.050.000
6	Improving Customer Service Thru Telephone Courtesy	2	18-19			19-20		3-4		30-31			22-23		4.050.000
7	Kupas tuntas Customer Satisfaction dan Loyalty	1/2		22-23		2	31			23-24	16-17		11-12		2.750.000
Customer Service & Communication															
8	Customer Relationship Management (CRM)	2			3-4		24-25	14-15	26-27	23-24		7-8	8-9		4.050.000
Digital Marketing & Media															
9	Digital Marketing Strategy	2		22-23		19-20	18-19	3-4	12-13	5-6	13-14			9-10	4.050.000
10	Social Media Marketing Strategy	2			23-24			21-22	12-13	19-20		13-14		22-23	4.050.000
Market Research & Business Intelligence															
11	Applied Marketing Research Using Ms. Excel	2		17-18				2-3		9-10					4.050.000
12	Market Research Training	2				27-28		3-4		24-25	20-21		24-25	20-21	4.050.000
Marketing Strategy & Competitive Edge															
13	Business Development and Marketing Strategy	2	18-19	8-9		22-23		14-15		9-10	28-29	18-19			4.050.000
14	Effective Telemarketing	2		2-3	15-16	19-20			13-14	23-24	21-22			7-8	4.050.000
15	Effective Telemarketing Skills	2		2-3		29-30			13-14		14-15	14-15	16-17		4.050.000
16	Marketing Intelligence (MI)	2	26-27		23-24		10-11	14-15		5-6	20-21				4.050.000
17	Marketing Intelligence: Concept & Practice	2			16-17	19-20	13-14			9-10		27-28			4.050.000
18	Marketing Management untuk Industri Farmasi	2	12-13	15-16	16-17		10-11				14-15		11-12		4.050.000
19	Marketing Strategy Competitive	2			4-5		18-19	17-18	6-7		16-17	4-5	22-23		4.050.000
20	Trade Marketing & Shoppers Marketing	2	13-14		4-5		24-25		27-28	19-20		4-5		6-7	4.050.000
Sales & Marketing Series Lainnya															
21	Business Intelligence	2				22-23									4.050.000
Sales Management & Leadership															
22	Sales Management Cycle	2		17-18	29-30		18-19			30-31		18-19		7-8	4.050.000
Sales Presentation & Negotiation															
23	How To Make A Great Sales Presentation & Negotiation Technique	2				19-20		24-25		23-24		5-6		22-23	4.050.000
24	Selling & Negotiation Skill Based On Set	1					21		12		21		12		2.750.000

Jadwal Pelatihan 2027 - Sales & Marketing Series

Online (Live) - 52 topik

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No	Judul Topik	Hari	Jan	Feb	Mar	Apr	Mei	Jun	Jul	Agu	Sep	Okt	Nov	Des	Mulai (Rp)
Sales Skills & Techniques															
25	Advanced Selling Skills for Maximum Profit	2	25-26			15-16			27-28		13-14		11-12		4.050.000
26	Consultative Selling Skill	2	14-15	17-18	18-19		18-19		26-27		6-7			20-21	4.050.000
27	Customer Focus Selling Skills	2		22-23				15-16			21-22			8-9	4.050.000
28	Effective Sales Skills	1/2	6		16-17		18-19	14-15	21-22	23-24	13-14	28-29			2.750.000
29	Effective Selling Skills and Negotiation for AE	2		8-9	29-30	22-23	27-28	10-11	20-21	31/8-1/9	23-24				4.050.000
30	Increasing Your Sales Throught Effective Selling	2	6-7			22-23		3-4			13-14		10-11		4.050.000
31	Leading & Coaching Your Sales Team	2		8-9			10-11		5-6		16-17		17-18		4.050.000
32	Menjadi Extraordinary Sales dengan Elite Sales Way	2	12-13			22-23			19-20			25-26	15-16	14-15	4.050.000
33	Salesmanship Skills	2			4-5										4.050.000
34	The 7 Selling Steps for Sales People	2	12-13			22-23			14-15			4-5		16-17	4.050.000
Specialized Topics															
35	Business Continuity Plan (BCP)	2			29-30			28-29			9-10			9-10	4.050.000
36	Channel Development Skill	2			16-17		4-5		5-6		20-21		8-9		4.050.000
Topik Lainnya															
37	Business Development Specialist	2	11-12	24-25	18-19		24-25	10-11	20-21	23-24	13-14			28-29	4.050.000
38	Customer Service Excellence	2	6-7		18-19	19-20		10-11	27-28	30-31					4.050.000
39	Customer Service Excellent	2		17-18		26-27		22-23		2-3		25-26		20-21	4.050.000
40	Customer Service Improvement	2		23-24			24-25		27-28			25-26		21-22	4.050.000
41	Demand Creation Skills	2	11-12	15-16		14-15		21-22		23-24		11-12			4.050.000
42	Desain Media Publikasi Perusahaan	2		3-4		6-7		3-4		9-10		11-12	8-9		4.050.000
43	Develop better coaches to develop better sales teams.	1		3			7	21	20	26	24	7	8		2.750.000
44	Effective Sales Skills - 1 Day	1	13		16		21		9			19		14	2.750.000
45	Effective Sales Supervisor	1/2		16-17		19-20		30	27-28	18-19		11-12		21-22	2.750.000
46	Integrated Marketing Communication	2		24-25			25-26		12-13	30-31	27-28		1-2		4.050.000
47	Low Budget High Impact Marketing in Digital Era	2		16-17			18-19		26-27		21-22		2-3		4.050.000
48	Managing Your Sales & Distribution activities	2	19-20			26-27		10-11	19-20	3-4		14-15		13-14	4.050.000
49	Marketing Management	2		15-16		19-20		8-9		24-25	30/9-1/10	28-29			4.050.000
50	Marketing Strategy During Pandemic And New Normal	1	8		4		13	15			3			10	2.750.000
51	Powerful Business Presentation Skill	2		16-17		19-20		7-8		12-13		4-5		6-7	4.050.000
52	Success Negotiation - High Closing Rate Selling Skills	2		15-16			24-25			30-31		18-19	15-16	14-15	4.050.000